



2021 H.R. 133 CONSOLIDATED APPROPRIATIONS ACT FUNDED PROJECTS

**Total awarded to North Carolina Department of Agriculture & Consumer Services:
\$1,679,971.39**

GRANTEE & PROJECT	AMOUNT	PROJECT SUMMARY
EAST CAROLINA UNIVERSITY/NC AGROMEDICINE INSTITUTE <i>Health & Safety for Specialty Crops</i>	\$400,000	Farmers and farm workers will have better access to PPE. In addition, cost share funds for worker housing, and access to training for better health/safety conditions on the farm and in packing facilities will be available.
NC AGRI-TOURISM NETWORKING ASSOCIATION <i>Visit NC Farms App's COVID Response</i>	\$398.682	The "Visit NC Farms" app will be promoted to consumers through various media and communities and farmers will have access to more promotional materials. The app impacts hundreds of growers and downloads and usage will grow resulting in more farm visitors and higher product sales.
NC DEPARTMENT OF AGRICULTURE & CONSUMER SERVICES <i>NC Horticultural Promotion Project</i>	\$400,000	Marketing and awareness of NC specialty crops will be promoted to consumers and buyers. Various media, social media and trade shows will be utilized. Farmers can also apply for cost share funding for GAP water-analysis assistance.
NC FFA ASSOCIATION, INC. <i>Fruit & Flowers for FFA</i>	\$200,000	Ag Education classes in middle and high schools will have access to fruit and flower seed packets for school gardens and teaching. The Ag Education curriculum for horticulture will also be updated for usage in NC schools.
UNIVERSITY OF MOUNT OLIVE <i>Overcoming COVID-19 Specialty Crop Access Challenges</i>	\$223,775	Two mobile produce markets will be utilized for sales of specialty crops in underserved areas. Additional greenhouse space will be built at the UMO research facilities and training on GAP, efficiencies, and research will be shared with farmers and students. Specialty crops will also be promoted to UMO personnel and students through the foodservice providers to the school.